

Michael Weinberg, Ed.D.

Founder, Bema Consulting

Bema Consulting partners with government agencies, foundations, and nonprofits to design programs that work, evaluate whether they're working, and build the strategy to sustain what does — drawing on two decades moving between classrooms, state government, healthcare, and philanthropy.

SERVICES

Program Evaluation

Logic models, quasi-experimental designs (incl. propensity score matching), implementation & outcome studies, economic impact modeling.

Strategic Planning

Priority-setting, theory-of-change facilitation, multi-year roadmaps, board & leadership alignment.

Philanthropy Supports

Focused grantmaking strategy, policy & advocacy strategy for funders, coalition-building, equity-centered practice.

SELECTED CASE STUDY

New MexiCare: Evaluating a Statewide Caregiver Support Program

Two-year mixed-methods evaluation for the NM Aging & Long-Term Services Dept., prepared with Catherine Dry, using propensity score matching and economic impact modeling.

28.0 pts lower ER-visit probability vs. matched control (p=.017)**95%** avoided nursing facility placement**\$1.07M - \$2.4M** est. annual savings

BACKGROUND

Ed.D., Educational Leadership & Policy — University of New Mexico
M.Ed., Harvard Graduate School of Education
B.A., Dartmouth College, magna cum laude

RECOGNITION

National Legislative Program Evaluation Society, Excellence in Evaluation
Greater ABQ Chamber of Commerce, Excellence in Education, 2019

SELECTED EXPERIENCE

Presbyterian Healthcare Services — Executive Director, Government Relations (2024–present): led strategy behind medical malpractice reform (HB 99), the Interstate Medical Licensure Compact (SB 1), expanded physician loan repayment (HB 66), a new physician tax credit (SB 151), and hospital M&A oversight (HB 546); shifted the health system to proactive, priority-driven legislative planning

Thornburg Foundation — Senior Policy Officer: founded the NM Early Childhood Funders Alliance and a parallel K-12 funders group; represented Thornburg on the Northern New Mexico Youth Fund Strategy Table with LANL Foundation

NM Legislative Finance Committee — Program Evaluation Manager: led statewide evaluations including Developing Early Literacy in New Mexico (2012) and Higher Education Department: College Readiness (2014)